

## BRING YOU:

## SOCIAL MEDIA IN LAW ENFORCEMENT

WEBINAR SERIES

Each one-hour webinar will cover a different topic. Log-on hyperlinks with descriptions of each day's topic will be provided after registration.

## **TOPICS WILL INCLUDE:**

- · Benefits & Challenges
- Developing a Social Media Strategy
- Model Policy & Related Case Law
- Tour of Center's FREE Resources (Including how to set-up/manage various pages)
- 0.8 A

This comprehensive view of how law enforcement can use social media will be beneficial to those just getting started, as well as those who have been using social media in their agency for some time.

PRESENTER: NANCY KOLB

Senior Program Manager / IACP Center for Social Media

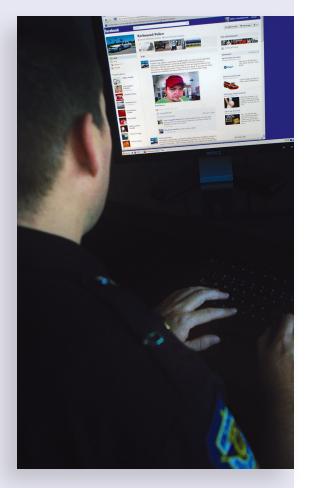
DATES: **DECEMBER 10 – 14, 2012** Time: **10:00 – 11:00 A.M. EST** 

TO REGISTER, Email: docjt.elearning@ky.gov or scan this QR code with your smart phone and enter "Social Media Webinar Registration" in the subject line.









## FOR QUESTIONS, PLEASE CONTACT: **Alvina Maynard**

DOCJT Leadership Development Section (859) 622-7565 or Alvina.Maynard@ky.gov

For technical assistance, please email docjt.elearning@ky.gov